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Q. What is the “Player Package”?

A. Our thank you gift for your participation in furthering the ministries of Beacon of Hope!

All Golfers will receive:

- BoH Logo item (2 - if you have a caddie)
- One dozen Golf Balls
- Bunch of Golf Tees
- Continental breakfast, Box lunch, Buffet dinner on-the-grill, and snacks/drinks throughout the day

Golfer Incentive Packages:

- 1. Golfer Goal = to raise \$1,000! For meeting or exceeding your goal *and* submitting your sponsorship forms**, you will receive a gift certificate package. These packages vary in amounts and type of businesses.

Reach your goal by....

- April 14 & receive \$100 gift certificate pkg.
 - April 21 & receive \$75 gift certificate pkg.
 - April 28 & receive \$50 gift certificate pkg.
- 2. Putting Green Challenge** = In addition to the \$1,000 personal goal, if you raise \$2,000 you will qualify for a chance to win 1,000 DOLLARS in the Putting Green Challenge!
 - 3. Raise More than the Director** = FREE Golf for the summer!

On course Incentives:

- Longest Drive
- Closest to the Pin
- Hole in One to win a 3-month lease of a brand new car!
- Hole In One to win \$10,000
- Other prizes awarded at the dinner banquet



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Q. How do I successfully raise \$1000?

A. Through prayer & offering the sponsorship opportunity to your friends, family, co-workers, everyone.

- Talk to people you see throughout your day & call/text those you don't see often
- Mail sponsorship forms to friends & family
- Invite your small group at church to partner with you through sponsorship
- Ask your employer
- **Use Facebook to create your own personal fundraiser. All \$ given through FB comes 100% direct to Beacon of Hope without fees!**
- Follow-up with all potential sponsors

Best method = see someone in person, tell them about what you are doing, be excited, get them excited and then get them involved.

25/40/100

Here's a simple formula to meet your \$1000 goal. Just find 25 people to sponsor you for \$.40 per hole and then golf 100 holes. You will actually exceed your goal with your own personal sponsorship of \$90. Wow - that's easy!

All funds raised will go directly to the ministries of Beacon of Hope.



April 28, 2020
Clearbrook Golf Course
Saugatuck, MI

Golfer Handbook

Beacon of Hope

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Pg. 1

Q. What is the Golf-A-Thon event?

A. An awesome way to raise funds for Beacon of Hope - and it's fun!

The Golf-A-Thon event is an exciting fundraiser for Beacon of Hope, Christ-Centered Counseling in Michigan. The event is all day and the golfers will play, on average, 100 holes of golf.

Golfer Goal = raise \$1,000 in gifts and pledges and collectively to raise \$40,000 after all expenses. There is no cost to participate, but we do recommend that each golfer sponsor him or herself for \$90.

This personal sponsorship will show potential sponsors your commitment to the golf-a-thon event and your personal belief in Beacon of Hope and it's ministries. All golfers will receive a golfer thank you package, see page 4 for full details.

We have reserved all 18 holes at the beautiful Clearbrook Golf Club for the entire day. Plan on this being an all day adventure! There will be no other golfers out there but us! You will score no worse than 3 strokes over par on any hole, pick up your ball & go to the next hole.

Registration and continental breakfast will begin at 7:00 am followed by an instruction meeting & golf to begin at 8:00 am. Dinner will be at 4:45 pm.

It will definitely be an awesome day filled with lots of fun and lots of golf!



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Q. What is my responsibility?

- A.**
- 1) Sponsor yourself** (recommendation of \$90)
 - 2) Complete your golfer commitment form & return by March 24, 2020**
 - 3) Find a caddie** (16 years or older - in order to drive cart) to help you the day of the event
 - 4) Attend event on April 28th** and bring completed sponsorship forms not already turned in
 - 5) Golf & enjoy yourself**

Q. Do I need a caddie?

A. No, but a caddie is very helpful.

A caddie will guide you through your day by driving the cart, chasing balls, spot balls, raking traps, hitting balls and just laughing a lot with you. Your caddie will receive a partial BoH golfer package as a thank you for his/her participation and all meals and snacks.

Q. Can my caddie raise money?

A. Certainly!

Q. How will the funds be collected?

A. Once you've gathered your sponsorship forms you can do one of two things:

- 1. Send them to the office at any time**

There is a player incentive package for meeting various goals (see Player Package pg.4)

- 2. Bring all completed sponsorship forms & donations with you on the day of the event.**

After the event, we will follow up with those that have pledged you.



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of holes played X the amount pledged = total amount of their pledge

Pledges can be made per hole played or a flat donation. A letter will be mailed to all sponsors informing them of their total commitment and thanking them for their support.

You are NOT personally responsible for contacting any of your sponsors to collect your pledges! We will take care of that for you. Please, make sure all of your sponsors contact information is completely filled out.

Q. What should I bring?

A. Your clubs, your sponsorship forms, and a joyful spirit.

To ensure the best possible success and enjoyment of the day, the following should be brought the day of the event:

- **Proper golf attire is required** (collared shirts & sport casual slacks or shorts)
- Clearbrook is a **spikeless course**
- **Golf clubs, golf glove, golf shoes**
- **Completed sponsorship forms & any money that you may have received**
- **Clothes appropriate for either cool, warm, rainy or windy weather** (it's Michigan - you never know)
- **At least one dry change of clothes**
- **Foul weather gear**
- **A joyful spirit** - you'll have lots of fun - guaranteed!