



**Dear Business Owner:**

April 28 marks our ministries **14<sup>th</sup> Annual Golf Event** in which we **hope to raise \$40,000** for Beacon of Hope. **Would you take a few minutes, read this letter and consider how you or your business could support this event? Thank you!**

Beacon of Hope began back in 2001, originally meeting the needs of those who were hungry. We soon realized the clients of the food pantry continued to need help, but more than just food it was emotional, spiritual and relational needs. We established a non-profit, 501c3 ministry in 2002 focused on providing counseling to anyone in need. **Now, 18 years later, we continue to offer help to those in need through counseling at 5 different sites throughout Michigan.** One **very unique thing** about Beacon of Hope and our counseling, it's **all offered without fees. Clients do not pay for any of our master level, State licensed therapy.** It's through the partnership with businesses, individuals, and others that we meet our financial needs. That is why this Golf Event is so important.

Our **14<sup>th</sup> Annual Golf Event** will be held once again at Clearbrook Golf Course in Saugatuck on **Tuesday, April 28, 2020.** This is an all-day event where our golfers attempt to play 100 holes each. It's the golfer's goal to also raise money through personal sponsorships and pledges. Last year our golfers raised \$40,394! Our **goal for the 14<sup>th</sup> Annual Golf Event is to raise \$40,000 toward the ministries of Beacon of Hope.** It would be awesome if all the golfer pledges could go 100% toward ministering to those in need! In order to do that, **we need your support!** Enclosed is information about our Event Sponsorship.

I am excited about our Golf Event and the potential to raise a substantial amount of money for the ministry of Beacon of Hope. Beacon of Hope is **an incredible ministry doing incredible work** in Michigan and **we'd like you to partner with us by becoming an Event Sponsor** for this, our 14<sup>th</sup> Annual Golf Event. I look forward to hearing from you and if you have any questions, you may contact me at 616.594-5380 (office) or 616.566.3294 (cell) – [kylethompson@beaconhope.net](mailto:kylethompson@beaconhope.net) (email).

Serving the broken and hurting "fore" Him,

Kyle Thompson EdD, LPC  
Executive Director



## Event Sponsorship Information

### **What does Event Sponsorship involve?**

- Event Sponsorship is a donation to Beacon of Hope for the Golf Event in the amount of \$3,000 - \$2,000 - or \$1,000
- Hole Sponsorship is also available at \$200/hole or 2 holes for \$300
- With full sponsorship of the event, all gifts & pledges received through the golfers will go directly to the ministry (100%) and meeting the needs of families & individuals served by Beacon of Hope
- Complete the form below & return it with your financial gift

### **Will my donation be recognized?**

- Yes, your name and/or business name will appear in the golfers handbook, on our web site, on signage at the course, be mentioned verbally at the prize dinner, and in our thank you mailing
- If you wish to remain anonymous we will recognize your contribution as "Friends of Beacon of Hope"

### **What is the goal for the Golf-a-thon event?**

- \$40,000 above all costs incurred

### **What benefits will I receive as an Event Sponsor?**

- You help Beacon of Hope meet the spiritual, mental, and emotional needs of worthy clients in the 12 Michigan counties that we currently serve
- You receive a tax deduction from your contribution
- Printed and verbal recognition of your contribution ~ publicity of you and/or your business

### **What benefits will Beacon of Hope receive from my Sponsorship?**

- 100% of the gifts and pledges from the event will go directly towards ministry programs
- Gifts & pledges will not have to cover the event costs

**Please tear the bottom off and send it along with your contribution to...**

*Beacon of Hope ~ PO Box 2703 ~ Holland, MI 49422*

**Yes, I would like to be an Event Sponsor for the Golf-a-thon event on April 28, 2020!**

**My sponsorship amount is \_\_\_\_\_.**

\$3,000     \$2,000     \$1,000

I'm not able to be an Event Sponsor but I would like to sponsor \_\_\_\_\_ hole(s) @ \$200/hole or 2 for \$300  
My contribution amount is \$ \_\_\_\_\_.

I would like to receive the newsletter & other updates from BoH. Please add me to your E-mailing list.

I'm not able to be a sponsor at this time but please consider me in the future.

**Name/ Business** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_ **Email Address** \_\_\_\_\_